

140-0003  
Shinagawa-ku, Yashio 5-chome, Tokyo, Japan

# ALI NOORANI

## UX / UI Designer

Designer with a multidisciplinary background in graphic design, television, and journalism.

Website: [noorani.work](http://noorani.work)  
Email: [noorani.ali@gmail.com](mailto:noorani.ali@gmail.com)  
Mobile: (+81) 70 4544 2444  
LinkedIn: [linkedin.com/in/ali-noorani-a5b28845/](https://linkedin.com/in/ali-noorani-a5b28845/)

## WORK EXPERIENCE

### User Experience Designer

Apr. 2020 - Present

Freelance, Tokyo, Japan

- Live Up Furniture Renewal (responsive website design) 2021
- Antique Rugs Online Store (website re-design) 2021

### Senior Translator and Reporter

Jan. 2018 – Present

NHK World-Japan, Tokyo, Japan

- Lead a team of over 10 freelancers
- Announce live news and occasionally appear on TV
- Translate various materials for web, broadcast, and print
- Polish the team's output in clear, readable, and accurate language
- Unify every production and set the tone for all publications and broadcast material
- Co-produce and present a weekly program on Radio Japan on Japanese culture
- Edit videos for web
- Improve website traffic by analyzing views and content

### UI Graphic Designer

Aug. 2004 – Sep. 2007

Amnpardaz Co., Tehran, Iran

- Helped clients improve web presence by designing web templates using HTML code, CSS and Adobe Photoshop.
- Helped the company better communicate marketing message by designing clear and eye-catching logos and promotional material like posters and letterheads

## Journalist

Feb. 2015 – Jan. 2018

Agence France-Presse (AFP), Tehran, Iran

- Only local reporter in Tehran Bureau writing in English
- Broke news stories and covered hard news, features, fact files, on-site reports, etc. for the entire country of 80-million people.
- The job demanded a great amount of newsgathering, research, and cross-checking of various news sources
- Helped publicize the bureau's productions by creating AFP Tehran's Twitter

## Social Media, News Writer

2011 – Feb. 2015

Press TV, Tehran, Iran

- Oversaw the network's Twitter, Facebook, and Instagram pages
- Posted news, stories, updates, and promotional content

## Video Editor

Dec. 2010 – Feb. 2015

iFilmTV, Tehran, Iran

- Edited movies and dramas in three languages: English, Arabic, and Persian
- Cut eye-catching trailers and promotional videos for films and TV series
- Used tools such as Final Cut Pro X, Edius, Adobe Premiere, Audition, Soundtrack Pro, After Effects
- Performed Sound Design/Video Editing for several TV programs
- The job demanded extensive video/audio editing, scriptwriting, graphic design, and sometimes directing in a very tight schedule.

# EDUCATION

## UX Design and Research Bootcamp

Jul. 2021 – Jan. 2022

UX Land School

## Bachelor of English Language and Literature

Aug. 2002 – July 2007

GPA (15.94/20), Shahid Beheshti University, Tehran, Iran

# LANGUAGES

**Persian:** Native

**English:** Fluent

- **IELTS Academic Score: 8.5**

Apr. 2022

(Listening 9.0, Speaking 8.5, Reading 8.5, Writing 7.0)

**French:** Basic

- (Reading: Intermediate, Listening and Speaking: Basic, Writing: Beginner)

# SKILLS

## UX and Web

Web design (HTML and CSS), professional	5 years
Interaction design, advanced	2 years
Figma prototyping and wireframing, advanced	2 years
Bootstrap framework, intermediate	2 years
User research and usability testing, intermediate	1 year

## Photography and Design

Adobe Photoshop, professional	15+ years
Photography, professional	10+ years
Adobe Illustrator, intermediate	4 years
Adobe InDesign, intermediate	2 years

## Video Editing

EDIUS, professional	7+ years
Final Cut Pro, professional	5 years
Adobe Premiere Pro, professional	4 years
Davinci Resolve, intermediate	2 years
Adobe After Effects, intermediate	3 years

# CERTIFICATES

Modern Fine Art Photography, Mahe-Mehr Cultural & Art Institute	2012
History of Art, Mahe-Mehr Cultural & Art Institute	2012
EDIUS Non-Linear Video Editing Certificate, Grass Valley Gmbh.	2011
Digital Photography Certificate, Iran National TV & Radio Institute	2010

# PORTFOLIO

PDF portfolio available for download at: [https://noorani.work/noorani\\_portfolio.pdf](https://noorani.work/noorani_portfolio.pdf)